

July 14 to 17, 2016 • Hynes Convention Center • www.agd2016.org

AGD 2016 Sponsorship Opportunities

AGD Annual Meeting Supporter

Become an AGD Annual Meeting Supporter and put your company front and center at AGD 2016, July 14 to 17 in Boston. Sponsors will receive recognition and visibility, as well as opportunities to connect with AGD members and leaders!

Annual Meeting Supporters will receive the following benefits:

- Two invitations to the President's Celebration.
- One 10x10 booth. For a corner or larger size booth, additional fees will apply.
- Participation in the exhibit hall traffic-builder.
- Logo recognition on meeting signage.
- AGD Annual Meeting Supporter designation for use on AGD 2016 promotional materials and for exhibit hall display.
- Logo recognition on the AGD 2016 website.
- Logo recognition in the on-site meeting program.
- Logo recognition in the annual meeting issue of *AGD Impact*, the academy's monthly newsmagazine.
- Recognition in the *AGD in Action* e-newsletter.
- Recognition signage for the exhibit hall booth.
- Complimentary pre- and post-attendee mailing lists for one-time use.
- AGD Annual Meeting Supporter ribbons for staff badges.

\$8,000



Corporate Presentations

Take advantage of a unique chance to showcase your products and services, and come face-to-face with key decision-makers in your market, by hosting a seminar or product demonstration during AGD 2016. Only four 90-minute opportunities are available.

The AGD will provide each corporate presentation host with:

- A mailing list of pre-registered AGD 2016 attendees.
- A presentation room located directly outside of exhibit hall entrance.
- Signage directly outside the presentation room.
- A listing in the AGD 2016 on-site meeting program.
- Room capacity for 70 attendees in classroom seating (alternate seating styles available for additional fees).
- Standard AV equipment and electric (LCD projector, projection stand/roll cart, 7.5'x10' fast fold with skirt, laser pointer, audio mixer, one wireless lavalier microphone, and audio for computer kit). Additional AV/equipment available for additional fees.
- Inclusion of corporate presentation details in AGD 2016 online registration.

\$10,000



President's Celebration to Honor Fellows and Masters

Align with the AGD to celebrate and support the most respected designations within the profession. Your company will be prominently displayed at the photo booth and throughout the evening celebration. Expected attendance: 800 people.

\$20,000



Keynote Speaker

Take center stage and introduce your organization to a captive audience of more than 1,000 expected keynote attendees. Your company logo will be branded on all pre-show and on-site show marketing pieces (digital/print).

\$25,000

AGD 2016 BOSTON

REVOLUTIONARY CHANGES IN DENTISTRY



Welcome!

Your Logo Here

Hotel Room Keys

Your logo and message, along with the AGD's logo, will be imprinted on each hotel key card used by AGD 2016 attendees staying at the two host hotels, Sheraton Boston Hotel and Boston Marriott Copley Place.

\$10,000

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Mobile App

Attendees will see your company logo every time the annual meeting mobile app is opened! Your company logo will be branded on all pre-show and on-site show marketing pieces (digital/print), on the mobile app, in confirmation emails, on an introduction splash screen, and as the first push notification after the app is downloaded.

\$10,000



Welcome Reception

Kick off AGD 2016 and host more than 3,000 expected attendees at the Welcome Reception! This fun-filled, two-hour event—sure to be an attendee favorite—will feature hors d'oeuvres and entertainment, and it's a great opportunity for networking.

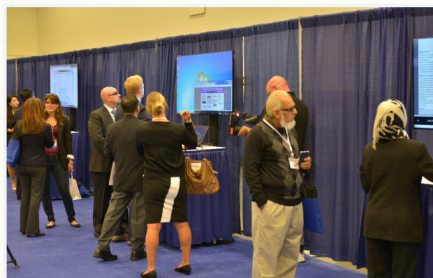
\$10,000



Lanyards

Place your company logo around the necks of AGD 2016 attendees, introducing your company to dental professionals and AGD 2016 guests each morning as they put on their name tags.

\$7,000



e-Posters

Partner with the AGD to show your support of dental students and their research by sponsoring the AGD 2016 Scientific e-Poster Session, which will take place July 15, in the exhibit hall. Approximately 25 dental students will present and discuss their e-Posters during this session, which allows dentists to obtain CE credit. E-Posters will be displayed using tables and monitors.

\$5,000



Coffee Break

Refresh an expected 3,000 AGD 2016 attendees with beverages and information on your company, before the General Session.

\$5,000



Pens

Display your logo on pens that will be used during CE courses and placed in registration bags.

\$5,000



Water Bottles

Bottled water will be made available to AGD 2016 attendees. Sponsorship includes having your company logo and a brief message printed on the water bottles—a great way to display your company name.

\$5,000

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Registration Bag

Position your company on every attendee's shoulder for four days. Place your company logo on approximately 3,000 registration bags.

\$5,000



Exhibit Hall Lunch Cards

Treat every attending dentist to lunch, and their desire to say thank you could lead them to your booth! Your company logo and information will be displayed prominently on the electronic lunch cards given to dentists upon registration, for use throughout AGD 2016.

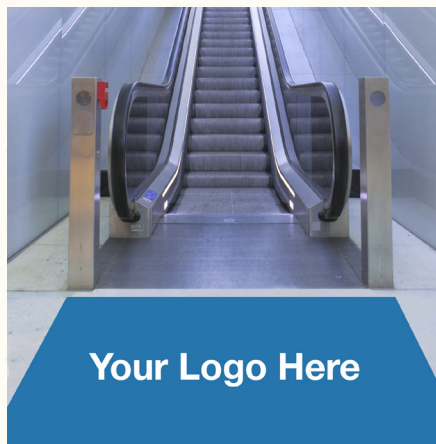
\$4,000



Aisle Signs

Guide attendees to your booth when your company logo is displayed alongside the AGD logo on aisle signs throughout the exhibit hall.

\$4,000



Escalator Landing Floor Stickers

Place your logo on two floor stickers on the second-floor escalator landing leading up to the CE courses and down to the exhibit hall and registration area. Each sticker is 5' x 5'.

\$3,750



Exhibit Hall Floor Stickers

Be the brand that welcomes attendees to the exhibit floor. Drive attendees to your booth with two customized floor sticker signage placed at the entranceway to the exhibit hall. Each sticker is 4' x 4'.

\$3,750



Promotional Banner Opportunities

Put your company logo and messaging in the spotlight of attendees. Opportunities include banners and column wraps. See www.agd2016.org for specific locations and images.

Starting at \$3,000



Registration Bag Insert

Reach more than 1,500 dentists or 3,000 attendees with a one-page flier or giveaway item featuring your company message. Your marketing piece will be included in registration bags that will be distributed to each AGD 2016 attendee.

\$2,500

To request more information or become a sponsor, contact Jill Beckman, director, corporate relations and foundation development, at 312.440.4112 or jill.beckman@agd.org.

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